

A large graphic featuring the number '32' in a bold, white, sans-serif font, centered within a white outline of a dome. Above the '32' is a small diamond-shaped logo containing the letters 'bci'. Radiating lines emanate from the top and sides of the dome outline. Below the '32' is a banner with the text 'REIMAGINE THE INSTITUTE' and '1992 - 2024' underneath it.

32
REIMAGINE THE INSTITUTE
1992 - 2024

BIRMINGHAM CIVIL RIGHTS INSTITUTE

32nd Anniversary Celebration
&
2024 Fred L. Shuttlesworth
Human Rights Award Presentation

WEDNESDAY, NOVEMBER 20

For 32 years, the Birmingham Civil Rights Institute (BCRI) has served as a beacon of education, reflection, and inspiration, honoring the legacies of those who fought tirelessly for justice and equality. It is more than a building—it is a living, breathing testament to the resilience and courage of a community that changed the course of history.

In a rapidly changing world, it is imperative that the Institute not only honors the past but also engages future generations in the ongoing pursuit of equity, access, human rights, and social justice for all. The BCRI remains committed to ensuring that the stories of Birmingham’s civil rights movement continue to inspire and educate for decades to come.



LET'S REIMAGINE, TOGETHER.

On Wednesday, November 20, 2024, we are excited to pay tribute to our 32-year legacy. Join us to “Reimagine the Institute,” a celebration that will cast new light onto our historical galleries focused on inspiring the future through a special “Galleries Alive!” experience. This dynamic evening will feature BCRI’s Legacy Alumni docents and performances by local Alabama talent, illuminated to spur the imagination and inspire all to follow in the footsteps of Birmingham’s heroes.

EVENT INFO:



GALLERIES WILL OPEN AT 4:00 PM.



GENERAL ADMISSION TICKETS ARE AVAILABLE
AT WWW.BCRI.ORG/EVENT/REIMAGINE.

THE SUCCESS OF THE BIRMINGHAM
CIVIL RIGHTS INSTITUTE DEPENDS ON
**THE SUPPORT OF THOSE
WHO BELIEVE IN THE
POWER OF HISTORY TO
SHAPE THE FUTURE.**

AS WE SET OUR COLLECTIVE SIGHTS
FORWARD, **WE NEED YOUR HELP**
TO ENSURE THAT THE LEGACY
OF BIRMINGHAM’S CIVIL RIGHTS
MOVEMENT REMAINS VIBRANT AND
RELEVANT FOR THE NEXT GENERATION.

WE HOPE YOU WILL JOIN US
AS A SPONSOR
OF THE 32ND ANNIVERSARY
"REIMAGINE THE INSTITUTE" CELEBRATION.

SPONSORSHIP INCLUDES:



A SPECIAL VIP RECEPTION IN THE ODESSA WOOLFOLK GALLERY WHERE THE 2024 FRED L. SHUTTLESWORTH HUMAN RIGHTS AWARD RECIPIENT WILL BE HONORED.



THE VIP/SPONSOR RECEPTION WILL BEGIN AT 5:00 PM.

ABOUT THE FRED L. SHUTTLESWORTH HUMAN RIGHTS AWARD

Established in 2002, the Fred L. Shuttlesworth Human Rights Award serves as a tribute to the leadership and courage of Rev. Shuttlesworth throughout the course of the U.S. Civil Rights Movement. This award is an opportunity for the Institute to recognize individuals for their service to civil and human rights causes around the world. It is the highest honor bestowed on an individual by the BCRI.



SPONSOR LEVELS & BENEFITS

SPONSOR BCRI TODAY!
WWW.BCRI.ORG/EVENT/REIMAGINE

LEVEL:

BENEFITS:



LEGACY SUPPORTER

\$25,000

- Ten (10) VIP tickets to the 32nd Anniversary Event
- Recognition on the “REIMAGINE THE INSTITUTE” webpage
- Acknowledgment on BCRI’s donor wall and in the Institute’s 2024 annual report
- Company logo/name on event signage, materials, and press release



ADVOCATE

\$15,000

- Eight (8) VIP tickets to the 32nd Anniversary Event
- Recognition on the “REIMAGINE THE INSTITUTE” webpage
- Acknowledgment in the Institute’s 2024 annual report
- Company logo/name on event signage and materials



STEWARD

\$10,000

- Six (6) VIP tickets to the 32nd Anniversary Event
- Recognition on the “REIMAGINE THE INSTITUTE” webpage
- Listing in the Institute’s 2024 annual report



PARTNER

\$5,000

- Four (4) VIP tickets to the 32nd Anniversary Event.
- Listing on the “REIMAGINE THE INSTITUTE” webpage and in the Institute’s 2024 annual report



FRIEND

\$1,500

- Two (2) VIP tickets to the 32nd Anniversary Event
- Listing on the “REIMAGINE THE INSTITUTE” webpage

We hope that you will join us—both for the celebration and the journey forward as we “REIMAGINE THE INSTITUTE”. Together, we can preserve the past, reimagine the present, and inspire the future. We are grateful to be in community with you.

To share your commitment or gain further information, please reach out to Tiffani Saxton, tsaxton@bcri.org, 205-703-0244. All donations to BCRI are tax deductible.

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